

SPEAKER INFO KIT

Bev Jennings

Founder & CEO, Author, Certified Master Business Coach

***Empowering Leadership to
See Everyone Elevate®***

- Keynote Speaker
- Corporate Meetings
- Executive Retreats
- Employee Resource Groups
- Supplier Inclusion Advocates





Speaker One Sheet

Empowering Leadership to See Everyone Elevate®

Beverly (Bev) Jennings, Founder & CEO of SEE Company, is committed to advancing diversity-forward and inclusive enterprises. With a mission to “See Everyone Elevate®,” she empowers executives and organizations through proven strategies built on *four decades* of professional and leadership experience.

Johnson & Johnson

- Head, Global Supplier Diversity & Inclusion
- \$3B annually sustainable growth
- VP of Worldwide Process Excellence
- 60 Consumer Companies improvements and Largest acquisition integration
- Executive Leader
- 35 Employee Resource Group chapters
- Vision Care, Director of Manufacturing
- 1,200 employees and Distribution, Customer Service, and Quality

Sara Lee and J.C. Penney Co. Management

Programs:

• See and Believe

Do you see your most desirable future? Do you believe it can happen?

• Professional Signature Program

Shaping your future, Igniting the Spark, Reaching New Heights

• Leadership Signature Program

Guided by Culture, Being Brand-Driven, Mastering Complexity

Testimonial:

“Good presentation. Informative and inspiring.

Keep up the good work!” - Doug Crawley, President & CEO, Synergies Companies

Partial Listing:



Speaking Engagements Over a Decade

BDR 25th Anniversary Summit

Moderator; Procurement Exec. Leadership Session

National Minority Supplier Development

Council (NMSDC) - Speaker and panelist

WeConnect International Keynote Speaker

NMSDC - Billion Dollar Roundtable TRIAD

Women Business Enterprise Council of

Florida (WBEC) “The Decision to Start” Panelist: Women transitioning from corp. employee to business owner

Turtle & Hughes as industry expert;

“The Power of Partnerships”

Good Natured Life; “Difference Maker

Empowerment & Celebratory Session”

WBEC Florida; Industry expert -

“Winning Strategies with WBECs”

Billion Dollar Roundtable (BDR) Panelist and Facilitator for Supplier Panel

VIP Speaker, Women Thrive Global Summit

“See and Believe: Elevate Your Brand”

BDR Collective

“AI Acceleration for Competitiveness”

Bev Jennings, MBA, Certified Master Business Coach

Founder & CEO - See Company, Inc.

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Bev Jennings Bio Page



Beverly (Bev) Jennings, Founder & CEO, SEE Company, is dedicated to fostering the growth of diversity-forward and inclusion-focused enterprises. With a mission to “See Everyone Elevate®,” she guides executives and organizations with strategies for greater success and enduring impact. Customers benefit from professional and leadership experience.

A former Head of Global Supplier Diversity & Inclusion, **Johnson & Johnson**, Bev's four decades of experience includes responsibilities for sustainable growth outcomes of \$3B across 200+ companies, Vice President of Worldwide Process Excellence for 60 Consumer Companies, Employee Resource Group Executive Leader for 35 chapters and Director of Manufacturing at Vision Care, where she led a team of 1,200 employees and Distribution, Customer Service, and Quality groups. Bev also has leadership experience in Retail and Food Industries. She led the J&J Consumer Group North America integration for \$16B Pfizer Consumer Healthcare acquisition.

She is a **Board Director for Turtle**, one of the largest independent electrical and industrial distributors and integrated supply services in the nation. And an Advisor and former Vice Chair of the Billion Dollar Roundtable, where she co-led global and growth initiatives connecting corporations, diverse suppliers, and investors.

Her community leadership includes past board roles with WBENC, NMSDC, Community First Credit Union, Girl Scouts of Gateway Council, and others. Recognized as a champion for supplier diversity and inclusion, she has received numerous honors, including the **Top 25 Leaders: Johnson & Johnson, WBENC Applause Award, WBE Hall Of Fame**, and the **UNCF Masked Award**.

Bev holds a BS in Management from the University of West Florida, an MBA in Industrial Management from the University of Dallas, and is a Certified Master Business Coach.

Her **debut book** is ***See and Believe: Inclusion and Vivid Transformation For Individuals and Companies.***

Learn more at: seecompany.co



Personal Development

“Unlock Your Potential. Design Your Future.”

Build a personal brand that reflects your values, gain confidence, and create a roadmap for growth in all areas of life.



Key Takeaways:

- ✓ **Develop Your Personal Brand**

Identify and communicate your unique qualities authentically.

- ✓ **Master Time Management**

Prioritize effectively to achieve more without burnout.

- ✓ **Build Confidence & Self-Esteem**

Learn strategies to trust yourself and your abilities.

- ✓ **Set Meaningful Goals**

Create actionable plans aligned with your personal vision.

- ✓ **Foster Resilience & Growth Mindset**

Overcome challenges with confidence and adaptability.

Motivation and Inspiration

“Ignite Your Drive. Align with Purpose.”

This program helps you uncover your “why,” craft a compelling personal brand, and channel your passion into meaningful action. Gain tools to set goals, build resilience, and stay motivated for long-term success.



Key Takeaways:

- ✓ Identify your purpose and passion
- ✓ Build a personal brand story
- ✓ Set and achieve meaningful goals
- ✓ Overcome challenges with resilience
- ✓ Sustain lasting motivation

Career Development

Own Your Path. Advance with Purpose.

Strategically grow your career and build a brand that reflects your goals, values, and strengths.



Key Takeaways:

- ✓ **Craft Your Professional Brand**
Define and communicate your unique value.
- ✓ **Master Strategic Networking**
Build authentic, lasting connections.
- ✓ **Design a Career Roadmap**
Set goals and create a growth plan.
- ✓ **Boost Workplace Visibility**
Stand out as a trusted, collaborative leader.
- ✓ **Overcome Career Challenges**
Adapt confidently and stay future-ready.

The Brand-Driven Leader

Personal Branding Strategies for Authentic Leadership

This program empowers leaders to discover, define, and amplify their personal brand by aligning their values with their leadership style for consistent, meaningful impact.



Key Takeaways:

✓ Define Your Leadership Identity

Clarify your strengths, passions, and values to build a brand that reflects your style.

✓ Craft Your Story for Impact

Communicate your vision through compelling storytelling that builds trust and connection..

✓ Lead with Integrity Online

Shape a purpose-driven digital presence that reflects who you are and what you stand for.

✓ Align Leadership with Values

Your daily leadership actions consistently reflect your personal and professional values..

✓ Expand Visibility and Influence

Elevate your reputation by showing up consistently, building trust, and inspiring others.

Leadership starts with clarity. Build an authentic brand that inspires confidence.

Creating a Values-Driven Organization

Corporate Branding for Mission-Driven Success.

This program guides leaders in defining their brand identity, aligning employees with the mission, and crafting messaging that earns customer trust and loyalty.

Key Takeaways:

- ✓ **Build a Brand Aligned with Core Values**
Define your brand identity and ensure it fully reflects your mission and organizational culture.
- ✓ **Empower Employees as Advocates**
Engage your team to live the brand values and share them authentically with others.
- ✓ **Earn Trust Through Authentic Messaging**
Communicate clearly and transparently to build meaningful relationships with your audience.
- ✓ **Create Alignment Inside and Out**
Bridge the gap between internal culture and customer experience to build brand cohesion.
- ✓ **Strengthen Market Presence with Purpose**
Stand out in your industry by staying grounded in your mission and leading with integrity.

A powerful brand starts from within. Equip your business to lead with purpose, building deeper trust.





Mastering Complexity for Agile Leadership

Lead with flexibility and foresight. your team doesn't just survive change—they thrive in it.

Agile leadership turns disruption into opportunity.



Key Takeaways:

✓ Simplify the Complex

Embrace systems thinking to lead through uncertainty and focus on what truly matters.

✓ Decide with Confidence

Use flexible frameworks to make sound decisions—even without perfect information.

✓ Build Resilient Teams

Empower teams to innovate, adapt, and recover stronger in the face of change.

✓ Communicate with Clarity

Translate complexity into clear direction that rallies people around shared goals.

✓ Lead the Long Game

Infuse agility into your culture to navigate change and sustain success.

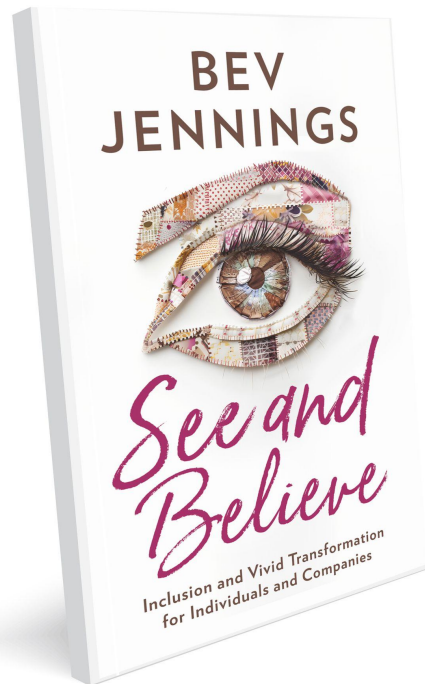
See and Believe



seeCOMPANY™

Inclusion and Vivid Transformation for Individuals and Companies

Do you see your most desirable future? Do you believe it can happen?



My Story



Vision of a world transformed.



Choose your lens.



Branding is believing.



Feel, speak, and live your values.



See Everyone Elevate®



What colleagues are saying about Bev...



"Bev and I have worked together in developing the Billion Dollar Roundtable Triad initiative. She has a unique ability to envision, inspire and execute. Bev is a servant leader that is guided by strong principles and values. Together we have evaluated investment opportunities and she has been a champion to open doors for our portfolio companies. I look forward to continuing to work together."

Monika Mantilla • Managing Partner, Small Business Community Capital



"Bev has been our mentor within the Diversity Alliance for Science Mentorship Program – beyond the expected commitment of a year. She understands the crux of how to sell, especially in Healthcare industry and helped us focus on what we should do and shouldn't. She vetted our products, helped us to re-define our strategy and approach and made our value proposition visible to the buyers within many large corporations known to her. Bev has been a phenomenal thinker, straight shooter, and an extraordinary leader – a mini McKinsey."

Al Limaye • President, LSiNextgen



"Bev is a great champion of diversity and inclusion, for people and business development."

Joe Agresta
Assistant Professor, Rutgers Business School
Founder, JNA Leadership Consulting
Former J&J Vice President Procurement Excellence



"Bev has been a business advocate on our growth journey. Over the years, she has helped us navigate through challenges with a personal touch and business acumen."

Julie Auslander • Chief Cultural Officer, cSubs



"A seasoned executive who is focused on business growth and inclusivity. Bev Jennings has earned an exemplary reputation among corporations and diverse business owners. Her name comes up continually as a trusted partner who has guided, mentored and challenged women's businesses to deliver strategic excellence. Perhaps more extraordinarily, Bev sets the same goals for herself, reflecting her personal values of responsibility, gratitude and generosity."

Lynthia Romney • RomneyCom PR



Bev Jennings was recognized by J&J, as part of the celebration of International Women's Day 2017. As head of the Office of Global Supplier Diversity & Inclusion, Bev mentored up-and-coming women business owners by providing them with guidance to J&J's R&D, business services, marketing and supply chain.

Mentoring Up-and-Coming Women Business Owners

Career Highlights and Achievements

Currently, Bev Jennings is an **Advisor of the Billion Dollar Roundtable**, a **member of the Board of Directors for Turtle** and served on the Board of **Rose International**.

Awards & Recognition:

- Recognized as one J&J's Top 25 People of the Year
- Diverse Manufacturing Supply Chain Alliance Legacy Award
- WBE Hall of Fame
- WBENC Applause Award
- DMSCA Legacy Award
- Leading Women Intrapreneurs & Corporate Leaders
- United Negro College Fund Masked Award
- Gateway Girl Scouts Woman of Distinction
- NACD New Jersey Private Company Board of the Year - Turtle

Bev holds an **MBA in Industrial Management** from the University of Dallas; is a **Certified Master Business Coach** from Fowler School of Business, and earned a **BS degree in Management** from the University of West Florida.



Media Coverage

Bev Jennings selected as VIP Speaker at Global Women Thrive Summit 2024

The presentation is virtual and live in-person as part of a collaboration with the WBENC Amplify Conference in Denver, CO

By: Doubletake Studios Inc.

JACKSONVILLE, Fla. & DENVER - March 16, 2024 - *PRLog* -- Bev Jennings, a VIP speaker at the upcoming **2024 Women Thrive Summit** happening virtually March 18th-22nd, is excited to announce her participation in the fourth annual event. As a respected authority in diversity, inclusivity and sustainability, Jennings is set to deliver impactful insights and inspire positive change among attendees.

The Women Thrive Summit, scheduled to take place from March 18-22, 2024, is the largest virtual gathering of women entrepreneurs, leaders, and change-makers from around the world. With over 70 presentations, workshops, and networking sessions, the summit aims to empower women to step into their power, amplify their voices, and create lasting change in their communities.

Jennings' *See and Believe: Elevate Your Brand* session, promises to be a highlight of the summit. Drawing on her extensive corporate experience in diversity, inclusivity and sustainability, attendees can expect to gain valuable insights, practical strategies, and actionable advice to help them thrive in both their personal and professional lives.



Bev Jennings, VIP Speaker At Women Thrive Summit



WE USA
WOMEN'S ENTERPRISE



Bev Jennings Builds Bridges to Inclusion



Beverly "Bev" Jennings, SEE Co.

Volume II 2020

By Shannon Lowry

It is rare to meet a natural born leader, but Beverly "Bev" Jennings brings a certain grace, style, curiosity and genuine got-your-back boost to everyone who enters her orbit.

Those traits have served her well in leadership roles over the course of a storied career in retail management with J.C. Penney Co. Inc., purchasing and warehouse management at Sara Lee Corp.'s Standard Meat Co. and as director in supply chain roles and a vice president at Johnson & Johnson.

Jennings just wrapped up 32 years at J&J in October. For the past eight years, she served as head of supplier diversity and inclusion, where she led a team that worked across all 230 operating companies to propel J&J to become a global leader in supplier diversity.



Meet the Author: Bev Jennings, CEO of SEE Company, for an Exclusive Book Signing & Author Talk at St. John Knits in St. Augustine

By: Doubletake Studios Inc.

ST. AUGUSTINE, Fla. - March 20, 2025 - *PRLog* -- In honor of Women's History Month, readers and fashion enthusiasts are invited to a special event with Bev Jennings, CEO of SEE Company and author of *See and Believe*. Join us for an inspiring book signing and author talk at the **St. John Knits** store at St. Augustine Premium Outlets, 2700 FL-16, St. Augustine, FL 32092, on **Saturday, March 29, from 11:00 AM to 3:00 PM**.

Attendees can explore the latest arrivals from St. John Knits while gaining powerful insights from Bev's uplifting book. At **noon**, Bev will give a short talk on taking action and creating



"Her resume is rich with experience and she is highly sought after by many corporate boards"

Minority Business Entrepreneur • Winter-Spring 2020



Publicity One Sheet

Bev Jennings *empowers transformation to See Everyone Elevate®*



Beverly (Bev) Jennings, Founder & CEO of SEE Company, is committed to advancing diversity-forward and inclusive enterprises. With a mission to “See Everyone Elevate®,” she empowers executives and organizations Through proven strategies ***built on four decades of professional and leadership experience.***

Bev Jennings is a dynamic and sought-after public speaker with over a decade of experience inspiring and empowering audiences across the globe. Her engagements span influential platforms such as the National Minority Supplier Development Council (NMSDC), WeConnect International, and the Billion Dollar Roundtable, where she has served as both a keynote speaker and panelist. Bev brings particular expertise to conversations around **supplier diversity, entrepreneurship, and the power of strategic partnerships.**

She has shared insights at the Women Business Enterprise Council of Florida, contributed to corporate empowerment sessions like “The Power of Partnerships in the **Supply Chain**” with Turtle & Hughes, and led impactful discussions including “The Decision to Start,” **guiding women transitioning from corporate roles to entrepreneurship.** Most recently, Bev served as a VIP speaker at the Women Thrive Global Summit 2024, presenting her signature message “**See and Believe: Elevate Your Brand,**” a powerful reflection of her mission to **help others grow, lead, and thrive.**

Bev Jennings, MBA, Certified Master Business Coach

Founder & CEO - See Company, Inc.

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For inquiry/bookings call (609)456-9126

<https://www.seecompany.co>





ROI: Why Partner with Bev Jennings?

When you bring Bev Jennings to your event, you're investing in more than just a speaker—you're engaging a transformational guide who knows how to **move people from inspiration to action**.

Bev has a rare ability to make complex goals feel clear, achievable, and aligned with your company's mission. Her **See Everyone Elevate® programs** connects directly to performance and purpose, helping audiences not only see what's possible—but *believe* they can reach it.

She brings **four decades of leadership experience**, a deep understanding of business, and a track record of success with Fortune 500 companies, entrepreneurs, and employee groups alike. As the author of *See and Believe*, Bev shares powerful insights drawn from real-life experience—offering practical strategies that stick and stories that resonate.

Every session Bev delivers is tailored, thoughtful, and results-focused—designed to clarify your objectives, elevate your people, and leave a lasting impact.

***When Bev speaks, people don't just listen.
They act. They grow. They elevate.***



ROI: Customized Conversations

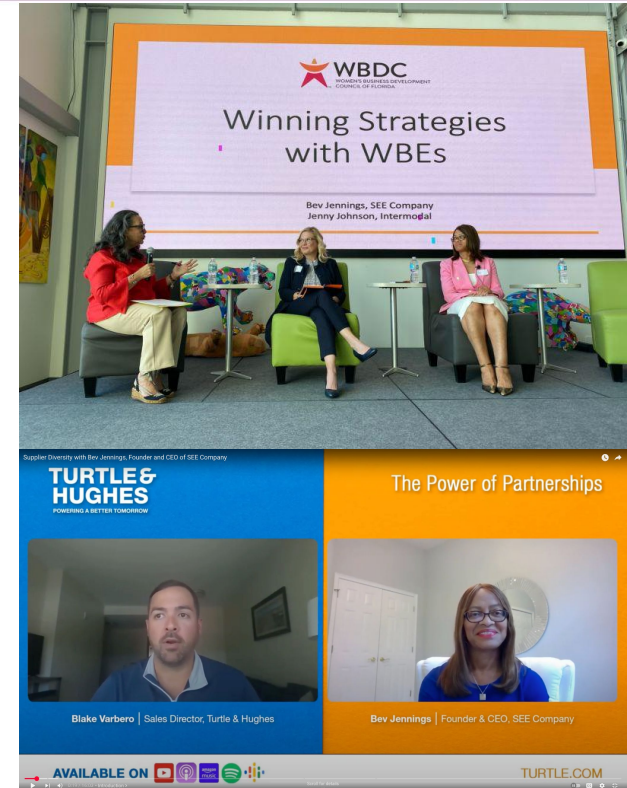
Custom Conversations That Move People Forward

What Sets Bev Jennings Apart?

- Leads with **intention, clarity, and presence**
- Connects through **authentic storytelling and inclusive leadership**
- Translates complex topics into **clear, purpose-driven insights**
- Inspires personal ownership and **organizational momentum**

Tailored for Meaningful Outcomes

- Bev **partners with your team** to understand your audience and event goals
- Every presentation is **thoughtfully crafted** to reflect your values and mission
- Delivers **practical tools and applicable strategies** your audience can use
- Leaves attendees **motivated, aligned, and ready to take action**



ROI: Purpose-Driven Presence with Lasting Impact

Bev Jennings brings more than energy—she brings ***intentional clarity and lasting value***. Her style is compelling and confident, grounded in truth, and designed to meet the moment with substance and strategy.

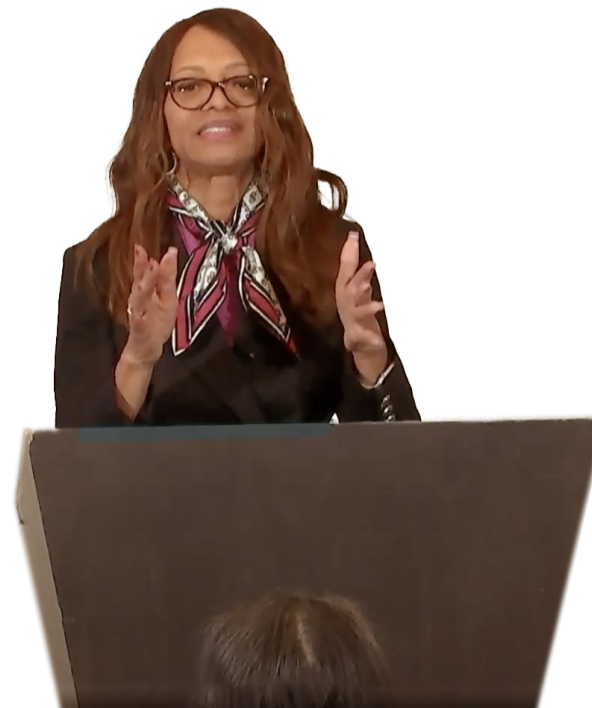
What Bev Delivers:

- Messages rooted in lived experience and real-world expertise
- Presentations tailored to audience and mission
- Dialogue that is relevant, resonant, and results-oriented

Strategic Focus Areas:

- Creating space for reflection and engagement
- Supporting professional and leadership transformation
- Leaving audiences with a clear sense of direction and purpose

Bev doesn't just inspire—she provides a **clear path forward**, helping audiences connect their values with their actions in meaningful, sustainable ways.





Attract, Engage and Win More Customers

Win More and *See Everyone Elevate*®



Bev excels at working with C-suite executives, managers, and teams, empowering them to elevate their existing skills and drive impactful results. With Bev, your audience will gain powerful, actionable insights to SEE Everyone Elevate®—equipping them with best practices, professional and leadership strategies to spark immediate transformation.

Bev's approach ensures that your organization doesn't just learn—it thrives, fostering a culture of effective leadership and high-performance teams, now and into the future.



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Contact Bev

Bev Jennings, MBA

CEO, Speaker, Author, Certified Master Business Coach

See Company, Inc.

To Book Bev Now:

Call (609)456-9126

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<https://www.SeeEveryoneElevate.com>

<https://www.seecompany.co>



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